

RESPONSE TO CONSULTATION RESPONSES

Design Service Activity Figures

Year	Design jobs	Total cost	Average jobs per designer	Average Cost	Average Time
08/09	592	£299253.74	148	£505.49	7.4 hours
09/10	557	£21,9953.88	79.25	£693.86	13.8 hours
10/11	156	£35,010.99	39	£224.00	14.1 hours

Please note the 10/11 figures are for half a year and there are a further 146 jobs booked in but either not completed or not ordered.

There is a rise in jobs only being produced in electronic format.

Advertising Activity Figures

Year	Number of Adverts	Value
07/08	530	£622,079
08/09	381	£362,935
09/10	269	£176,484
10/11	94	£60,083

10/11 represents are for a half year and the projection is for the current rate to be sustained thus showing a further reduction. The majority of these adverts are public notices.

Print costs

A sample of potential external print costs are below for comparison, we have used our existing print matrix to give example cost. These costs would be borne by each service. The comparison does not take into account the longer term savings on office accommodation, machine replacement and pension commitments.

Job	Quantity	Internal Cost	External Cost
Letterheads	40000	£390.90	£492.00
Letterheads	5000	£126.45	£195.00
Business cards	250	£85.41	£117.00
Compliment slips	1500	£99.11	£105.00
Council Tax forms	80000	£881.25	£1,157.00
NCR Books	100	£387.15	£833.00